

# PRABHAAV - 2

*Charity Newsletter of the  
NMDC Hyderabad Marathon 2025  
Powered by IDFC FIRST Bank*





# Charity

The 14th edition of the **NMDC Hyderabad Marathon powered by IDFC First Bank** is being conducted on the 23rd and 24th of August 2025 and it aims to be bigger and better than the last one. The marathon also provides the right platform for all the partner NGOs to raise funds for their causes. This time around, we've 29 charity partners who are trying to raise funds for various causes.

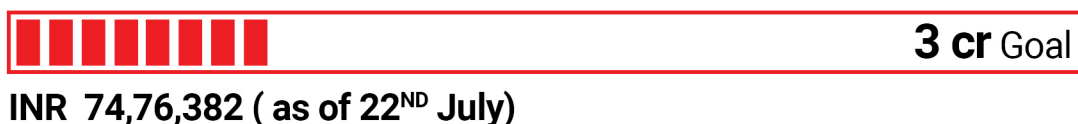
## Message from the Charity Team

The Charity initiative started on an earnest note this time around and we're happy with the progress that we've made on the Charity side this year. We've an increased basket of NGOs to choose from and we hope to impact many more lives this time around. We've 29 NGOs this year partnering with us to raise funds for different projects. We've new corporates who've joined us in our endeavour to raise funds but a few have left us too. We're open for fundraising until after the NMDC Hyderabad Marathon 2025 (till 15th September). We're looking at more individuals and communities to come forward to start fundraising this year.

## Message from the Race Director

Our Charity Partners have been putting in incredible effort toward awareness and fundraising, and it's heartening to see the progress we've made together so far. We've come halfway, and I encourage everyone to keep the momentum going — there's still time to reach further and rally even more support from the community. Wishing you all continued success in making a meaningful impact!

### Funds Raised:



# Running Communities Supporting NGOs this year

## Serene County Runners

Running for a Cause: Supporting Education with Every Stride

We are Serene County Runners, a community of fitness enthusiasts from Hyderabad, driven not only by our passion for running but also by a shared commitment to giving back.

This year, we're dedicating our runs to support Nachiketa Tapovan, a remarkable NGO that has been providing free, value-based education to underprivileged children since 1999. With centers in Madhapur and Kodgal Village, the organization currently supports over 600 children, offering them holistic learning opportunities that many might otherwise never receive.

We believe education is the key to breaking the cycle of poverty, and through this initiative, we aim to raise both awareness and funds for Nachiketa Tapovan's transformative work.

Join us in making every step count — because together, we can empower lives and shape a brighter future — <https://charity.nmdchyderabadmarathon.com/fundraiser/221>





## Individual Fundraisers

### My Journey with ASWA and NMDC Hyderabad Marathon

My association with Amma Social Welfare Association (ASWA) began nearly three years ago, and since then, it has been a deeply enriching and transformative experience. Through ASWA, I have had the opportunity to actively contribute to various social service initiatives supporting the education of underprivileged children, volunteering at blood donation camps, visiting orphanages, and participating in food distribution drives.



**Krishna Kumar Garimella**

– Fundraising for ASWA.

**Funds Raised: INR 1,54,131**

One of the most impactful aspects of this journey has been contributing to the fundraising efforts – an essential function for any NGO to sustain and scale its activities. The NMDC Hyderabad Marathon – Charity Initiative provided an excellent platform to support this cause. Being part of this initiative gave me a profound sense of purpose and fulfillment, knowing that my efforts were helping make a tangible difference.

I look forward to continuing this journey with ASWA and the NMDC Hyderabad Marathon, staying committed to creating meaningful change in the lives of those who need it most <https://charity.nmdchyderabadmarathon.com/fundraiser/228>



**Subham**

– Fundraising for Hyderabad Runners Society

**Funds Raised: INR 79,101**

As a runner, I've experienced firsthand how movement transforms not just the body, but the mind and spirit. Supporting Hyderabad Runners Society's Project Champion through the NMDC Hyderabad Marathon is my way of giving back. Every child deserves the chance to be active, to play, and to grow stronger – physically and mentally. I'm proud to run not just for myself, but to help bring structured physical activity into the lives of children who need it most –

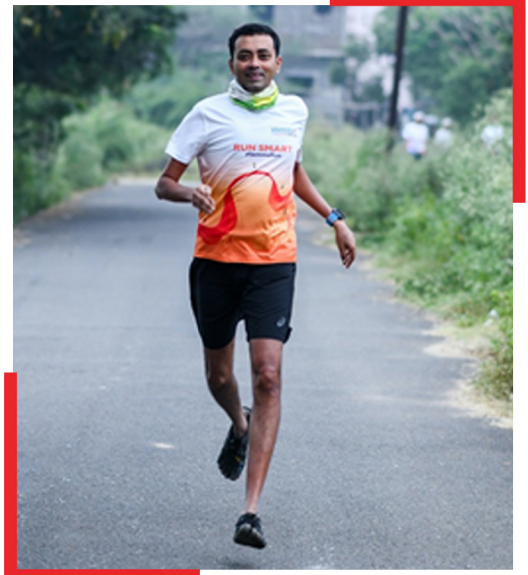
<https://charity.nmdchyderabadmarathon.com/fundraiser/231>



My name is Balaji. I am a long distance runner and a volunteer with Asha for Education - a complete volunteer-run organization with focus on education for the underprivileged. We believe that it is only education that can truly bring a social change for the betterment of the society. I will be running my tenth Hyderabad Marathon this year with the Asha (hope) that my run will make me a better person and funds raised will make a better society –

<https://charity.nmdchyderabadmarathon.com/fundraiser/235>

“You give but little when you give of your possessions. It is when you give of yourself that you truly give.” - **Khalil Gibran, Prophet**



**Balaji**

– Fundraising for Asha for Education

**Funds Raised: INR 59,000**

## Corporate Participation via Charity Route Driving Impact through Purpose:

### Nextracker India Private Limited:

Nextracker innovates and delivers the leading global solar power technology platform, with integrated tracker, electrical and software solutions for utility-scale and distributed generation projects. Our advanced technology enables solar power plants to follow the sun's movement across the sky and optimize performance. With systems operating in more than forty countries worldwide, Nextracker offers solutions that accelerate solar power plant construction, increase energy output, and enhance long-term reliability. For more information, visit [Nextracker.com](https://Nextracker.com).





Nextracker recently achieved 10+GW of solar trackers contracted and or under delivery in India. Further strengthening our solar presence in India, Nextracker inaugurated its largest office outside the United States. With this steady, rooted growth, Nextracker is solidifying its presence in India through local partnerships.

Our participation in the NMDC Hyderabad Marathon 2025 aligns powerfully with Nextracker's **Corporate Social Responsibility** (CSR) vision – to build stronger communities through meaningful partnerships, employee engagement, and sustainable impact. We are supporting **Blood Warriors Foundation** (BWF), reflecting our dedication to advancing equity and standing with vulnerable populations in need of awareness, advocacy, and access to life-saving resources. This year 100 Nextracker employees will take part in this event, championing solidarity for the people affected by rare blood

### **WEBPT India Private Limited – CSR and Wellness Journey**


WebPT is a US-based, purpose-driven, industry-leading software company dedicated to empowering every rehabilitation therapy business—from solo practitioners to multi-location enterprises—with the tools and insights necessary to optimize performance, enhance revenue, and improve patient outcomes.

Since launching its India operations in 2022, WebPT has not only scaled its business presence but has also deepened its commitment to Corporate Social Responsibility reflecting its values and commitment to creating a positive impact in the communities we serve.

At the heart of WebPT India's CSR vision lies a focus on sustainable development, healthcare, education, child welfare, and women empowerment. In collaboration with the Nirmaan Organization, WebPT has led several impactful initiatives:

- Renovated the KGBV Osman Nagar School campus and built a structured sports ground
- Distributed back-to-school kits to children across five orphanages and the KGBV school
- Provided flood relief support in Andhra Pradesh and Telangana
- Sponsored mid-day meals for 300 children for the 2024–25 academic year in partnership with Akshaya Patra
- Conducted voluntary, employee-led skill development programs for college graduates

These efforts reflect WebPT's commitment to uplifting underserved communities and driving lasting social change.





In parallel, employee health and well-being remain a top priority. Participation in the NMDC Hyderabad Marathon has emerged as a flagship engagement initiative, promoting a culture of fitness and purpose. WebPT also encourages involvement in sports tournaments and wellness activities throughout the year creating a workplace environment that values holistic well-being.

As we move forward, WebPT India remains steadfast in its mission to deliver purpose-driven growth—through community impact, wellness, and a culture of care.





# NGO Led Engagement

## Blood Warriors Foundation

### Back-a-thon 2025: Walking Backwards to Move Thalassemia Forward

Back-a-thon 2025 was not just an event – it was a heartfelt movement. Over 350+ spirited individuals came together to walk backwards, symbolically stepping back to push thalassemia into the forefront. The energy was electric, the message clear: it's time we pay attention to this often-ignored genetic blood disorder. Our hearts are full seeing the overwhelming support from participants, \*100+ volunteers, and especially our brave thalassemia warriors who joined us with unmatched spirit and strength.

A special milestone: 163 participants got tested for thalassemia thanks to Tapadia Diagnostics, taking a critical step towards prevention. Because one test today can protect generations tomorrow.

Back-a-thon is a step – quite literally – towards a #ThalassemiaFreeIndia. With your support, we're turning awareness into action. Because change doesn't always mean marching forward. Sometimes, it begins with stepping back.





## ASWA's 54th Blood Donation Drive

On June 22nd, Amma Social Welfare Association (ASWA) successfully organized its 54th Blood Donation Camp, dedicated to children with Thalassemia. Held in SR Nagar, this quarterly drive is part of ASWA's ongoing "Save a Life" initiative, which supports children who require blood transfusions every 15 days.

This camp witnessed an inspiring turnout, with 66 units of blood collected from over 90 enthusiastic participants. A heartfelt thank you to our 35 volunteers and to the Hyderabad Runners for organizing a run on June 8th that brought attention and energy to this life-saving cause.

ASWA, a 100% volunteer-driven organization, continues to focus on health and education. These camps are held every three months, typically following the Hyderabad Runners' Sunday Long Runs, to create community awareness and encourage donations.







**Donate Now**

**Run for a cause.**



[www.nmdchyderabadmarathon.com](http://www.nmdchyderabadmarathon.com)

# THANK YOU