

PRABHAAV

*Charity Newsletter of the
NMDC Hyderabad Marathon 2025
Powered by IDFC FIRST Bank*



Message from the Charity Team

As we enter the 14th edition of the NMDC Hyderabad Marathon, powered by IDFC FIRST Bank, we reflect on a journey driven not only by runners but also by the passion of individuals and organizations committed to social good. Over the years, the NMDC Hyderabad Marathon has evolved into a powerful movement — blending the spirit of sport with the heart of compassion.

This year, we're thrilled to welcome 25+ Charity Partners who are using this platform to amplify their causes, connect with supporters, and drive meaningful impact.

The marathon offers a unique opportunity for Charity Partners to raise vital funds, build awareness, and engage with a wide audience of passionate runners and changemakers.

Let's run with purpose, reach new milestones, and make this year's marathon a true celebration of compassion and impact.



Message from the Race Director



Rajesh Vetcha

Race Director
NMDC Hyderabad Marathon 2025

Charity has always been at the heart of the NMDC Hyderabad Marathon. Over the years, we've witnessed how powerful this platform can be — not just for running, but for reaching out, building connections, and creating real change.

This year, I encourage all our Charity Partners to go the extra mile once again. Reconnect with the communities that have walked beside you, supported you, and believed in your mission. The impact you've made over the years has been nothing short of inspiring — a true testament to the strength of a compassionate and united community.

This marathon is more than a race. It's a celebration of purpose, people, and the power to make a difference.

As we step into another promising year, I wish all our Charity Partners the very best in their journey.

May you continue to inspire and uplift lives with every step.

Impact made by funds raised and awareness created through NMDC Hyderabad Marathon 2024

Empowering Communities Through Collective Action

The funds raised through the NMDC Hyderabad Marathon 2024 have had a transformative impact across key sectors, including education, healthcare, women empowerment, support for individuals with special needs, animal welfare, and environmental awareness. Thanks to the generosity of corporate, fundraisers, and donors, our 13 charity partners were empowered to create meaningful and lasting change within the community.

EDUCATION

- 12,830 children benefited from improved educational initiatives, gaining access to better learning opportunities.
- 550 teachers and 40 principals were trained in strategies to enhance foundational literacy and numeracy outcomes, elevating the overall quality of education.
- The Mansoorabad Government School was renovated and revamped, creating a more engaging and supportive learning environment.
- A water purification plant was installed at the Government Primary School in Ananthavaram Village, providing clean drinking water to 100 students and staff, ensuring long-term access to safe water.

HEALTHCARE

- 7,500 individuals received free eye screenings, with 362 receiving visual aids to enhance their sight.
- 3,500 children underwent oral health screenings and hemoglobin (Hb) assessments to support early detection and health improvement.
- 945 children were provided with Iron Folic Acid (IFA) and Vitamin C supplements to combat anemia and promote overall well-being.
- 150 children with Thalassemia received specialized medical care and ongoing treatment. Physical literacy sessions were conducted in schools, benefiting 1,010 students and promoting healthy lifestyles and physical well-being.

SPECIAL NEEDS SUPPORT

- Over 140 children with special needs received regular therapy sessions to support their physical and cognitive development.
- More than 3,000 awareness touchpoints were achieved through community-based programs, fostering greater inclusion and understanding of disability and health-related issues.

WOMEN EMPOWERMENT

- 150 women were supported through empowerment programs, focusing on skill-building, confidence development, and livelihood enhancement.

ANIMAL WELFARE

- 100+ animals benefited from rescue, medical aid, shelter, and rehabilitation services, ensuring their safety, well-being, and recovery.

ENVIRONMENTAL AWARENESS

- 13 educational videos were created and shared to promote environmental awareness, encouraging sustainable practices and responsible community behaviour.



Charity Partners of NMDC Hyderabad Marathon 2025

In our continuing efforts to maximise the social impact through the Hyderabad Marathon, we have broadened our focus areas and onboarded 25+ charity partners this year with 12 from the previous edition looking forward to creating a wider impact.





EDUCATION

- Alokrit
- Asha for Education
- Amma Social Welfare Association
- Digital Equity
- Nachiketa Tapovan
- SMILE Foundation
- Ashray Akriti
- Youth for Seva



HEALTHCARE

- Operation Eyesight India
- ROHINI Foundation
- Sparsh Hospice
- Blood Warriors Foundation
- DigiSwasthya Foundation
- Community Pure Water
- Hyderabad Runners Society
- Grace Cancer Foundation



SUSTAINABILITY

- Babul Films Society
- Ruva Foundation
- TIEEDI



WOMEN EMPOWERMENT

- Nirmaan Organisation
- Goonj



ANIMAL WELFARE

- AASRA
- Blue Cross of Hyderabad



CHILDCARE

- CRY - Child Rights and You
- Mudita Foundation
- UDAYAN Care



SPECIALLY ABLED

- MANASA



COMMUNITY AND RURAL DEVELOPMENT

- Rural Development Trust





Different Avenues to Support Our Charity Partners

DONATE VIA NGO PAGE

Make a direct donation by visiting the Charity page on the NMDC Hyderabad Marathon website. Select your preferred NGO and click the "Donate" button.

Available for both runners and non-participants.

TOP-UP DONATION DURING REGISTRATION

Add a contribution while registering for the event. On the checkout page, choose an NGO from the dropdown and add your donation.

Available only for running participants.

PURCHASE A CHARITY BIB

Opt for a premium Charity Bib by selecting "Yes" during registration. This allows you to run in support of a specific NGO.

Available only for running participants.

SUPPORT AS A FUNDRAISER

Create a Fundraising Page under the NGO you support. Share your campaign, write about your cause, set a goal, and spread the word through social media and your network.

Available for both runners and non-participants.

CORPORATE PARTICIPATION VIA CHARITY ROUTE

Corporates can support a cause by purchasing Corporate Charity Bibs in bulk, selecting the NGO they wish to support. Employees can participate in the marathon and also collaborate with the NGO on beneficiary engagement and awareness activities, creating a meaningful impact beyond the event

Funds Raised till May 10th



Rs 15,84,425



NGO Workshop: Building Impact Together

An in-person NGO workshop was held on April 10th in T-Hive at Madhapur, bringing together all our charity partners and the Hyderabad Marathon charity team.

The session focused on how partners can effectively use the NMDC Hyderabad Marathon platform to raise funds and awareness. It also covered important aspects like fundraising methods, compliance requirements, and best practices for creating social impact.

The workshop was highly interactive, with an engaging Q&A session and valuable knowledge-sharing among participants.



THANK YOU



Buy a Charity Bib



Donate Now

Run for a cause.



www.nmdchyderabadmarathon.com